



The Cryonics Society of Michigan Initiates News Organ



Pat Dewey



Mäe Junod

Co-editors

CSM Van Refurbished (Story p. 2)



Walter Runkel and Van

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FROM THE EDITORS

As co-editors of the Newsletter we want you to know that this is not only a source of news related to CSM but an opportunity as well to express your views and to add anything you think would lend interest or information to these pages. We will appreciate suggestions, interesting items we may have missed in other publications, humor, poetry, tales, anything and everything that might both stimulate and inform our readers.

As for goals: we regard this organ as a force to promote greater commitment and involvement on the part of members as well as a promotional instrument to interest non-members and induce them to join us in our efforts to bring about the establishment of cryonic interment as one of the predominant ways of modern life. Essentially the most important aspect of this entire endeavor is you. You are a part of the total effort. So don't leave us off in a corner toiling away with pencil and paper. Give us of your inspiration, your knowledge and your creativity.

CSM ELECTS NEW OFFICERS, DIRECTORS

At the annual business meeting, held at the Ettinger residence Sunday, December 14, 1969, CSM elected a new slate of officers. Bob Ettinger was reelected President. Joe Oskin replaced Rich Bell as Vice-President. Pat Dewey took over Ron Havelock's duties as Secretary, and Jack Erfurt remained as Treasurer. Mae Junod will carry on for Pat Bell as Director of Membership. Rich, Pat and Ron will remain active in other capacities.

Directors are: Pat and Rich Bell, Marie Bowers, Pat Dewey, Jack Erfurt, Elaine and Bob Ettinger, Conley Hall, Mary and Ron Havelock, Mae Junod, Joe Oskin, Walter Runkel, and Peter Wolf.

Gratitude from all the members is in order for the fine way retiring (and remaining) officers have developed and nourished the society. They have all exhibited dedication, perseverance and fidelity through the difficult years of establishing the organization. CSM has been most fortunate in the high caliber of its members. One of the benefits accruing to pioneering efforts is that they attract the strong and intrepid.

POPULAR SPEAKER

Bob Ettinger stands second only to Julian Bond in the minds and hearts of Michigan community college students. At least that is what a recent survey revealed when students indicated preferred speakers for the Association of Community Colleges of Michigan.

Bob's January speaking schedule included Jackson Community College, January 8 and Oakland C.C. January 9.

While the rest of us have been cozy in the lower peninsula, Bob has been musing around the upper one. He spoke at Lake Superior State College on the 12th, Michigan Tech. on the 13th and Gogebic on the 14th. Our paripatetic president has been a major force for the growth of interest in cryonics since he initiated the concept in 1964.

REPARTEE

Our new VP has suggested an effective riposte to be used on doubting Thomases in regard to

the success of future cryonic developments. "What man can conceive and believe he can achieve." The originator of this phrase was Napoleon Hill, author of a number of popular books: Grow Rich With Peace of Mind (1968), Laws of Success, Master Key to Riches (1968, and Think & Grow Rich (1966).

This is the age of sloganeering of McLuhanism. How about some more original slogans for beleaguered cryonics believers?

WHAT'S IN A NAME?

Our banner, may seem prosaic and rather dull to some of you. How about some suggestions?

GOALS

Where should CSM go from here? Should we begin to work toward setting up some sort of storage facility in Michigan? Let us know.

NATIONAL CONFERENCE IN L.A.

Are you thinking about this conference (May 15 and 16) What about a chartered plane?

UP THERE

The following joke was submitted by a person wishing to remain anonymous (perhaps for obvious reasons). It has been seriously suggested that a satellite be hoisted aloft to store frozen dead. Perhaps in this space age people will know that they are going not to heaven but to "that big refrigerator in the sky."

INSTANT SERVICE

Walter Runkel, now "keeper of the van", has worked with Bob Ettinger to make some improvements. There is now an AC outlet, a built in battery charger and a box with a light bulb in it to hold necessary chemicals and keep them from freezing. Eventually

a thermostatically controlled heater will be installed. But the device that makes for super speedy departure is an auto-disconnect plug. When the hurry call comes, Walter can jump into the van and drive away without worrying about disconnecting the electricity.

Further improvements are planned. The use of the van for promotional purposes is being pursued. Michigan is the only state in the union with such an emergency life saving vehicle.

FIRST MEMBERSHIP SEMINAR

Conley Hall has done a tremendous job of lining up information and other details for the first seminar in the new membership drive.

He reserved the community room at the First National Bank in Monroe for the meeting and handled the display of a dozen posters. He made a bulletin board display of pictures, articles, events and experiments pertaining to cryonics.

He sent a detailed map of the way to Monroe and to the meeting place.

Following are examples of the kind of information Conley provided for publicity purposes:

MONROE RADIO STATIONS

"WVMO Box 701 Monroe, Mich.
242-6600 (313)

Has been very cooperative in broadcasting the date of the April Conference, open meetings, etc. If given two weeks notice, will broadcast time, place and format of event. They require that the requesting organization not have a budget for advertising or publicity and has never spent any money on publicity."

Conley gave the same kind of information on Station WQTE.

He provided information on three newspapers. Of the Monroe Evening News he wrote:

"Monroe Evening News 20 W.
1st Street., Monroe, Mich. 48161.

J.S. Gray, President and Editor. CHI-6300 (313)

In the past year the Monroe Evening News has published three articles for us, one prior to the conference and two concerning our last two open meetings. This is Monroe's only daily newspaper."

The Monroe seminar is set for February 12, and results will be reported in the March newsletter. Joe Oskin, Mae Junod, and Bob Ettinger will also be present.

WISCONSIN PROGRESS

Hope Knoll, Joseph Cannon's permanent storage facility near Appleton, Wisconsin, will soon be legally incorporated as a cemetery association, we hear.

Mr. Cannon is also investing, in partnership with a cryogenic engineer, in the development of a new, four-person storage capsule, which may greatly reduce storage cost.

LETTER TO SUPPORT AGING RESEARCH

People in and out of Cryonics Societies are writing to support this bill. Letters or copies should be sent to Senator Harrison J. Williams,

Chairman of the Senate Committee on Aging, Michigan Senators, Philip Hart and Robert Griffin, President Nixon and Professor Bernard Strehler, Association for advancement of Aging Research, Room 309 D., Allan Hancock Bldg., U of Southern Cal., Los Angeles, 90007.

Petitions are also being sent. For information call 335-7865, (Pontiac, Mich.) or write CSM.

Senator Edward Kennedy is also said to be influential here. It is suggested to write as individuals, not as organization members.

JOHN ERFURT'S SPEAKING DATES

Jack Erfurt, CSM Treasurer, was scheduled to speak on cryonics on Jan. 12, 8:00 P.M., to the Action Research Forum, 951 Hyde Park, Chicago. Jack's involvement with this group stems from his work as a social psychologist at the University of Michigan.

He was also slated for Jan. 15, 10:00 A.M., at the Dunning Hough Library, Plymouth, Mich., speaking to the Plymouth Study Group. This date was arranged by Mrs. Mabel Bacon, a CSM Associate.

We remind our readers that CSM has several qualified speakers to meet the public. Do you know an organization that needs a speaker? This is one way to build membership. Sometimes we can arrange to bring along our Mobile Emergency Unit.

BOOK NEWS

From time to time we will review books of special interest. This month we just remind you of a few:

The Year 2000, Kahn & Wiener; The Second Genesis, Albert Rosenfeld; Age of the Pussyfoot, Frederik Pohl; Bug Jack Barron, Norman Spinrad.